



VIDEO QUALITY CHECKLIST

This checklist goes over the individual criteria your video needs to have to be approved by the Education Division. **Check them out!**

VIDEO and PROFILE PICTURE		
CRITERIA	EXPLANATION	TYPE
Duration of the video	Videos shouldn't be longer than 1 minute (max 1'15").	REQUIRED
Specify your branches of expertise	The more specific, the better. Students want to know whether you will be able to meet their needs from the very beginning.	REQUIRED
Be concise and effective	The video should include all the important information in a very clear way: be concise and confident. Leave out details that don't add any value to your presentation.	REQUIRED
Speak slowly	Applicants should bear in mind that their video will also be seen by beginner students. They should speak slowly and pronounce their words clearly.	REQUIRED
Energy, confidence and enthusiasm	Users want tutors who look confident and enthusiastic about their job. Applicants should keep this in mind while shooting and remember	RECOMMENDED

	to be energetic and smile!	
Shoot in landscape mode	Videos should always be shot using the landscape mode. Videos shot in portrait mode will not be accepted.	REQUIRED
Steady camera	Applicants' videos should be shot using a steady camera.	RECOMMENDED
HD videos	The higher the quality of the video, the better. The video should be shot in HD (720p minimum) with clear lighting and framing. The settings should be comfortable, yet professional.	RECOMMENDED
High-quality audio	Videos should have a great audio quality. Applicants should make sure that no echoes, exaggerated "P" and "T" sounds or delays affect their video.	REQUIRED
High-quality profile picture	Your picture is the first thing students will look at. It's very important that it's a close-up picture, with nothing but yourself. Minimum image size is 400x400 px.	REQUIRED